



12/05/2026 | www.foodanddrinkconference.com

Captivate Consumers & Capitalise On The Health, Functionality & Affordability Revolution To

Transform New Food & Drink Trends & Innovations Into Market-Beating Profits

20+ forward-thinking food and drink leaders shaping the future of taste, health, and consumer behaviour. This one-day conference brings together major brands, challenger founders, and retail experts to explore what's next for food and drink innovation.

12TH ANNUAL

SPEAKING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES



FOR MORE INFORMATION ON SPEAKING & ARRANGING ONE-TO-ONE MEETINGS, PLEASE CONTACT PARTNER@FOODANDDRINKCONFERENCE.COM

| | | | | | | | |
|---|---|--|--|---|--|--|--|
|   Chris Mude Retail Media Insights Strategy & Development Manager John Lewis Partnership |   Josephine Taylor Head Of Marketing- Quaker Oats Pepsico |   Dhiren Karnani Global Director For New Concepts KFC UK |   Louise Pilkington Director Of Innovation Domino's |   Eleanor Mansell Head Of Sourcing SPAR UK |   Amanda Mason Marketing Director - One Retail Compass Group UK&I |   Polly Lamy Director Of Innovation Elior UK |   Ning Ma CEO - Founder TeaJoy |
|   Ian Noble VP R&D - Research, Analytical Sciences & Cocoa Mondelēz International |   Sian Davies Global Consumer Planning Lead, Ready To Drink Diageo |   Antonio Pietrantuono Global Digital Marketing Director (Digital Products & Digital Shelf) Suntory Global Spirits |   Konrad Treter Product Manager, Food Experience & Product Safety Just Eat Takeaway |   Aoife Mc Donald Strategic Marketing Director - Europe Kerry |   Laura Willoughby MBE Co-Founder Club Soda |   Hannah Lockett Head Of Nutrition Elior UK |   Rob Edwards Head Of Media & Digital Aria Foods |
|   Lauren Pizey Head Of Brand Pilgrim's Europe |   Helen Bass Head Of Global Marketing & Insights Tate & Lyle |   Andrew Hepworth Group Commercial Director Nomad Foods |   Carol Rhead Marketing & Insight Director Business & Industry Compass Group UK&I |   Dan Chesbrough Sales Director FrieslandCampina UK Ltd |   Alessandra Cervi Global Observatory Associate Director Barilla |   Rhia Harry Research & Insights Manager Bidfood UK |   Mike Woods CEO Just Love Food Co Ltd |



www.foodanddrinkconference.com



info@foodanddrinkconference.com



+44 (0) 20 3479 2299

ABOUT THE CONFERENCE

WHO ATTENDS?



SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

DIAMOND SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations

Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £4,396.
- | Delegate list with name, job title and company of all attendees.

Investment: £9,999 +VAT

1

PLATINUM SPONSORSHIP

Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Data Capture

- | Sole sponsorship of the Food & Drink Trends & Innovations Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the Partners' Page of the conference website.

Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £2,997).
- | Conference Documentation Pack with delegate list.

Investment: £8,999 +VAT

2



GOLD SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £1,998.
- | Delegate list with name, job title and company of all attendees.

Investment: £6,999 +VAT

3

SILVER SPONSORSHIP

Speaking Opportunity

- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:
 - 1. Decode Changing Consumer & Shopper Insights** with Diageo, Pilgrim's Europe, Suntory Global Spirits, Compass Group UK&I and Club Soda.
 - 2. Monetising Emerging Trends** with John Lewis Partnership, Teajoy, Kerry, Barilla and Pret A Manger.
 - 3. Protein & Fibre Spotlight** with PepsiCo.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

4

“
Well attended with high quality presenters
”

MMR Research

For more information on speaking and arranging one-to-one meetings, please contact:

E: partner@foodanddrinkconference.com | T: +44 (0) 20 3479 2299

BRONZE SPONSORSHIP

Speaking Opportunity

5

- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT

ONE-TO-ONE MEETINGS

6

- | Hosting One-To-One Meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on

Delegate Passes

- | 3 delegate passes (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

Investment: £6,999+VAT



“

Intimate, talkative, Lively

MMR

”

For more information on speaking and arranging one-to-one meetings, please contact:

E: partner@foodanddrinkconference.com | T: +44 (0) 20 3479 2299

“

Solid set of attendees, good ratio clients to vendors.

Zappistore

”

“

Excellent venue. Great Value. Very helpful reps on the day.

ParTech

”

LANYARDS SPONSORSHIP PACKAGE

8

- | Sole sponsorship of all delegate lanyards at the conference.

Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list. Name, job title and company.

Investment: £4,999 +VAT

EXHIBITION STAND PACKAGE

7

- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT

DRINKS RECEPTION PACKAGE

9

- | Sole Sponsorship of the drinks reception.

Exhibition Area

- | 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

Investment: £4,999 +VAT